

RACHEL WILCOX

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# Portfolio

SELECTED WORKS ————— 2019 - 2022

ARTIST

# Hello! I am Rachel Wilcox

**This Portfolio contains sample work from several of my creative endeavours including areas I have worked in over the course of my artistic career. Spanning from TV and Film work such as scenic painting and prop making to more traditional illustrations, quirky graphic designs and a wide variety of content creation/product photography.**



I am a creative, ambitious individual with a talent for thinking outside the box and coming up with innovative ideas and designs. Since 2014 I have been developing on my creative practices and abilities by employing Adobe creative software. Building on this I attended the University of Salford graduating with a degree in TV, Film, and Stage Design. I have since found work in several creative roles both within the TV and Film industries and in other creative industries.

I have particularly enjoyed working in both a graphic design capacity and as a content creator/product photographer. I have found that my mixed background has lent itself to each of these roles in new and unexpected ways. I hope to continue growing and exploring my artistic practices throughout my creative career - where ever it may take me!

01

# Graphic Design & Illustration



## Joseph and the Amazing Technicolour Dreamcoat

*Project Goal:*

**Create a Poster for the 'Joseph and the Amazing Technicolour Dreamcoat' Durham University Production.**

*Summary:*

The design needed to be colourful and eye catching whilst clearly showcasing the information for tickets, dates and venue. The main portion of the poster needed to encapsulate the show's essence of dreams and possessing a surrealist nature.

One of the Co-Producers came to me with the idea of a door being the main focal point in relation to a particular song in the show. Running with this concept I showed her several loose hand drawings of fun quirky-shaped doors from my sketchbook, she selected two she liked and I worked with her to combine the two.

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**April 2022**

**DURHAM UNIVERSITY PRODUCTION  
OF JOSEPH AND THE AMAZING  
TECHNICOLOR DREAMCOAT  
POSTER**

**CLIENT:**

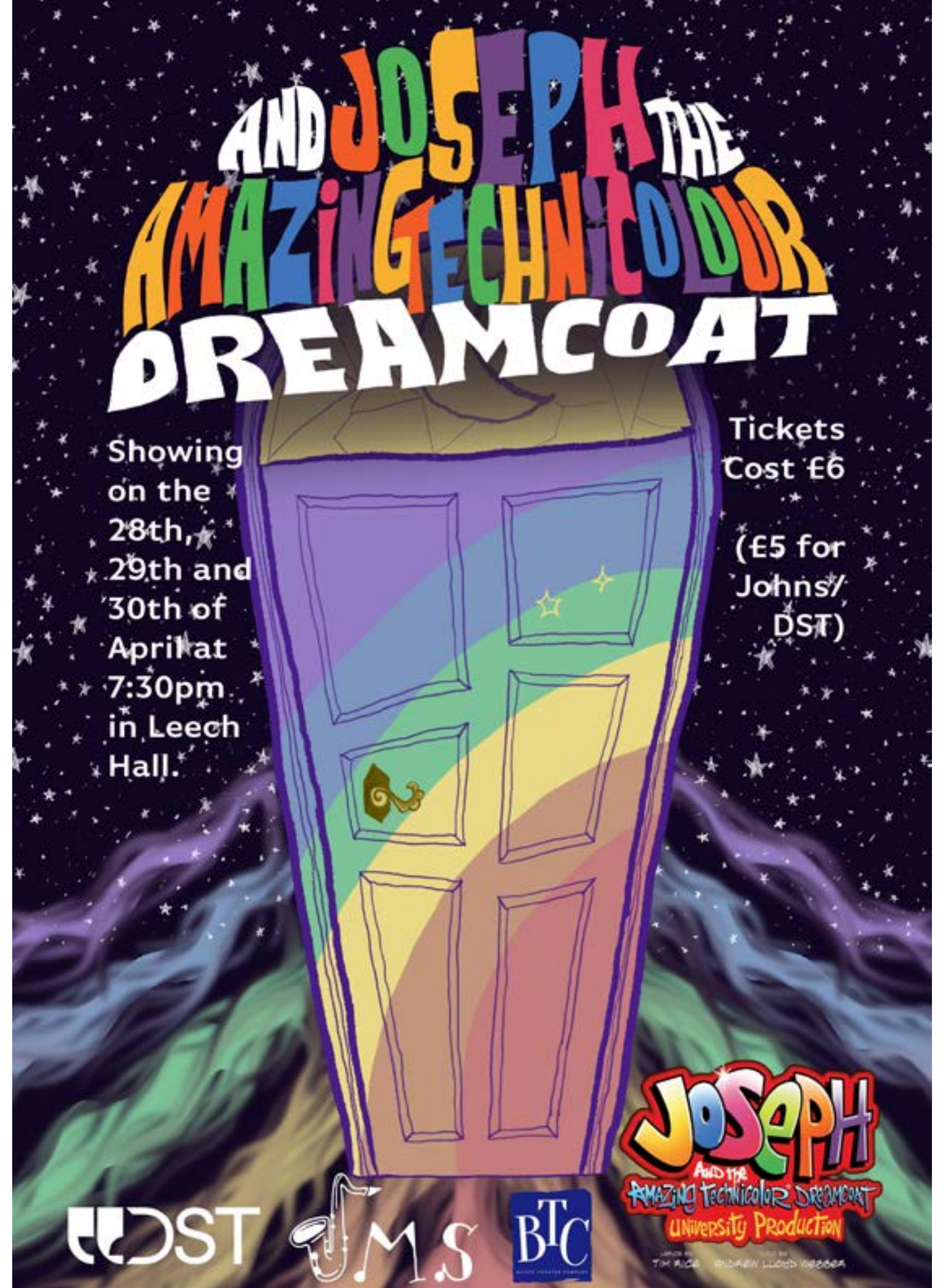
John's College, Durham University

**APPLIED SKILLS:**

Adobe Photoshop  
Freehand Illustration

**MADE WITH:**

Adobe Photoshop





# Man On The Moon

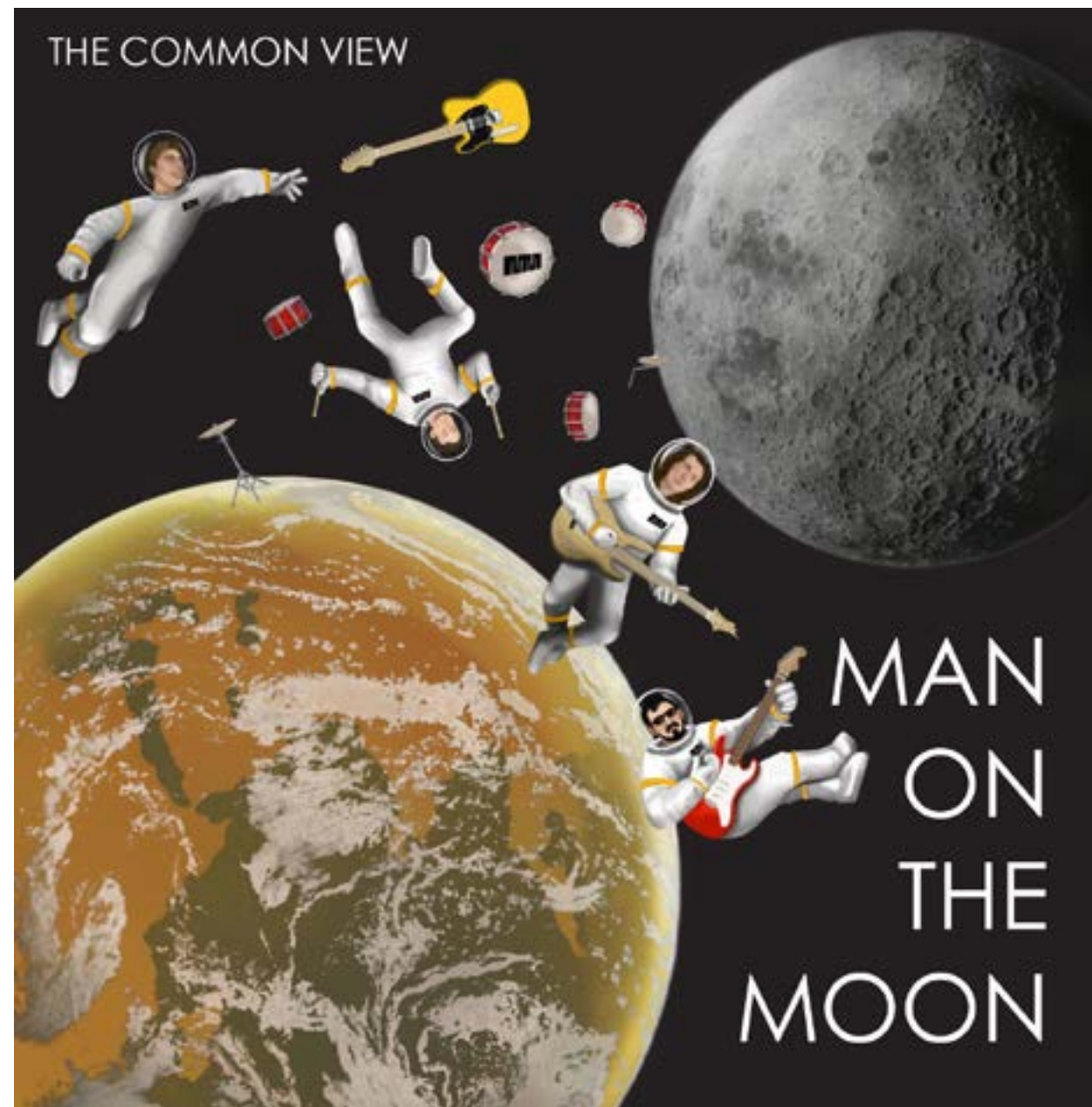
*Project Goal:*

**Create an EP Cover design that reflects the mood of the song 'Man on the Moon'. The design needed to represent the band and their genre of music. The final product also needed to fit the specifications of a Spotify cover as this is the platform they are planning to release the EP on.**

*Summary:*

I drew up a selection of ideas that I felt were reflective of the EP and the band, I then discussed each design and the reasoning behind its aspects with the band before they decided to vote on their favourite. They also asked me to create some minimalist artwork similar to one of my other drawings to use as promotional artwork for their social media.

Commissioned to create a cover for 'The Common View' band's new EP, I designed the cover with the band's music in mind I aimed at creating a design that was contemplative of the indie, through a muted colour palette. I also tried to make the characters/band member look as accurate as possible I played close attention to the details on their instruments.



SEPTEMBER 2019

PROMOTIONAL ARTWORK & EP  
COVER ART FOR MAN ON THE  
MOON

CLIENT:  
The Common View Band

APPLIED SKILLS:  
Freehand Illustration  
Adobe Photoshop  
Adobe Illustrator

MADE WITH:  
Adobe Photoshop  
Adobe Illustrator

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# If Not Now, When?

*Project Goal:*

**Create cover art for the bands new EP release 'If Not Now, When?'**

*Summary:*

If Not Now, When? is the second EP cover I have worked on with The Common View Band.

Commissioned to create a cover for 'The Common View' band's new EP, I designed employing a combination of SketchUp, Illustrator, and Photoshop. This allowed me to build a clean digital cover. I chose to use the same orange colour I used on the first EP cover and Promo art as a way of maintaining the band's visual style and brand.

**JANUARY 2020**

**EP COVER ART FOR IF NOT NOW, WHEN?**

**CLIENT:**

The Common View Band

**APPLIED SKILLS:**

Adobe Photoshop  
3D Modeling  
V-Ray Rendering

**MADE WITH:**

Adobe Photoshop  
SketchUp 3D Design Software

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# Intertwined, Answers & TISHGTTY

*Project Goal:*

**Commissioned to create a cover for 'The Common View' band's series of single covers for their upcoming album release.**

*Summary:*

Intertwined is a song about a struggling relationship that just continues because the two individuals involved are too 'intertwined' whether that means they're connected emotionally or just meant to be is unclear but the lyrics paint a vivid picture of the main character wanting to physically pull themselves away from their partner but being unable to hence the two hearts being pulled in different directions but ultimately too 'intertwined' to succeed.

Answers was the second single released, I knew from the start I wanted hands in the artwork to draw familiarity between the first and second covers. I also had a vague idea of what I wanted the final single to look like. Given this, I wanted to create something that had paper again to draw some visual similarities between all three single covers. The concept of searching for answers in a crossword just came naturally after that.

**FEBURARY - MAY 2022**

**SINGLES COVER ARTWORK FOR INTERTWINED, ANSWERS, AND THERE'S SOMETHING I HAVE TO TELL YOU**

**CLIENT:**

The Common View Band

**APPLIED SKILLS:**

Adobe Photoshop

**MADE WITH:**

Adobe Photoshop

Hand Drawing

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There's something I have to tell you is a very upbeat and chirpy love song. It tells the story of a man who has a crush on a woman he always sees around but has yet to stick up the courage to tell her how he feels. The hook - there's something I have to tell you - is saying that if he doesn't try then he'll never know if it could've worked out or not. The concept for this cover was an unsent message, I went with the paper plane because I felt such a fun flirty song deserved a playful interpretation of an unsent message.



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# The Way It Is

*Project Goal:*

**Commissioned to create a cover for 'The Common View' band's first Album release. The concept for this art was to have a doodly comic-style piece that had a doodle per song on the album.**

*Summary:*

**JULY 2022**

**ALBUM COVER ART FOR THE WAY IT IS**

**CLIENT:**

The Common View Band

**APPLIED SKILLS:**

Adobe Photoshop  
Freehand drawing

**MADE WITH:**

Adobe Photoshop

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## Insect Illustrations

*Project:*

**A series of illustrations of insects  
- Personal Project**

**July 2022**

**Applied Skills:**

Chalks, Pastels, Inks and Biro  
Freehand Drawing

**02**

# **Content Creation & Product Photography**





## Retro Sweets

*Project Goal:*

**A series of photographs of each product that can be used as content for various social media platforms and blog posts.**

*Summary:*

My main roles as a content creator for Retro Sweets started with brainstorming bold, playful and colourful ideas, that were in line with the companies brand identity. Then pitching these ideas and sometimes visual concepts before planning and performing photoshoots of the selected product.

I also editing the photographs through Adobe Photohsop, before formating the images for their purpose, whether this was website product photography, for a marketing campaign or various social media posts. I resized the images and adjusted the quality and name of the files to match the requirements of each individual format, dependent on where the image was to be published.

I also became familiar with publishing the images myself through the backdoor of websites and on facebook/instagram.

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**FEBURARY-AUGUST 2022**

**CONTENT CREATION**

**CLIENT:**

Emily Muns

**APPLIED SKILLS:**

Photography  
Adobe Lightroom  
Adobe Photoshop

**LIVE WORK:**

<https://www.retrosweets.co.uk/>






RETRO SWEETS - SPREADING JOY SINCE 2004

ABOUT CONTACT RETURNS TRACS PRIVACY

**retro sweets**

RETRO SWEETS - SWEETS BY PRICE - GIFT BOXES SWEET HAMMERS SWEET JARS

**Bubblegum Bottles**  
HOME / ALL RETRO SWEETS



**£2.50 - £7.95**

These pink and blue chevron bottles are packed with fizzy flavour, taste exactly like bubblegum - and you're allowed to swallow them!

Bubblegum Bottles - 190g Bag	£2.50
Bubblegum Bottles - 380g Bag	£4.80
Bubblegum Bottles - Gift Cube	£7.95

**ADD TO BASKET**

Sku: Bubblegum Bottles

Categories: All Retro Sweets, Loner Sweets





DESCRIPTION

**Bags**  
Contain approximately 190g or 380g of sweets.

**Sweet Cubes**  
Measures 10cm x 10cm x 10cm and are completely filled with sweets. Weight varies depending on sweet type.


**Ingredients**  
Fizzy Bubblegum Bottled Sugar, Glucose Syrup, Water, Gelatine, Acids: E296, E330, Sodium Hydrogen Carbonate, Flavouring, Colours: E102, E133, E171.

**RELATED PRODUCTS**

			
Refreshers Chews £2.50 - £7.95	Rozzy Apples - Gift Cube £7.95	Licorice Comfits £2.50 - £7.95	Milk Bubbles - Gift Cube £7.95

VISA MOTO VISA MOTO MILES G-PAY

ABOUT CONTACT RETURNS TRACS PRIVACY



**retro sweets**

**Retro Sweets**  
173 likes • 0 following

Shop Now Message Like

Posts About Mentions Reviews Followers Photos More

See what others are posting  
Top Mentions to see what their followers are saying about them.

**Intro**  
Bringing you the most lip-smackingly fantastic retro sweets available, including the most well-known.

**Page** Shopping & retail  
01670 438022  
info@retrosweets.co.uk  
retrosweets.co.uk  
Not yet rated (0 reviews)


**Posts**

**Retro Sweets** 27 July

Dolly Mixtures is a sweet traditional British confectionery from the 1920s and a prominent staple of British culture. Dolly Mix pops up in the most unexpected of places from books, tv shows and bands.

For any fellow Harry Potter fans you might recognise the Dolly Mix dispenser from the famous Honeydukes sweetshop. A muggle safe alternative to Bertie Botts Beans and a less active option to the hopping Chocolate Frogs.

PowerShop Pwzelo Pwzelmix Pwzelmixsuk Pwzelmixtur... See more



1 Like Comment Share

Write a comment...

**Retro Sweets** 27 June

Funny and flavoursome - who loves a Fizzy Bottle?  
Did you know, the bubblegum flavour was invented in 1926 by an accountant who conveniently worked for a sweets firm! Lucky for us he enjoyed spending his freetime 'messing around in the lab'. Combine that with the fizzy sherbet coating and the sweet chewy goodness of these sweets and you have the delicious bubblegum bottles of today.

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Retro Sweets Product Page, Facebook Page and blog content.

**LIVE WORK:**  
<https://www.retrosweets.co.uk/product/bubblegum-bottles/>  
<https://www.facebook.com/retrosweets.co.uk>  
<https://www.instagram.com/retrosweets.co.uk/>



MAY-JUNE 2022

PRODUCT PHOTOGRAPHY &  
CONTENT CREATION

CLIENT:  
Alchemy Tea

APPLIED SKILLS:  
Photography  
Set Dressing  
Editing

LIVE WORK:  
[HTTPS://ALCHEMYTEA.CO.UK](https://alchemytea.co.uk)

## Alchemy Tea

*Project Goal:*

**A collection of creative photoshoots, that can be used on various social media platforms for marketing campaigns. As well as product photography that fits with both the website and demonstrates symmetry for each product image in the online store.**

*Summary:*

In order to stay in touch with Alchemy Tea's visual brand identity, I worked closely with the owner to curate props and backdrops that created an environment for the product that fit the naturalist rustic branding.

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Product Photography for Alchemy Teas website and catalog.



# Chewbz

Project Goal:

**A collection of blog posts, product photography that fits with both the website and the social media environment, and finally some additional copy aimed at both the social media and the website product descriptions.**

Summary:

The brand's website needed to be refreshed through both the imagery and copy, this was resolved in SEO google by posting regularly on the platform's blog, and product photographs gaining more traction and possible visits from possible customers. The social media feeds were fairly outdated at the start of this project but the new fun and engaging product photography, in today's digital marketing industry will be invaluable to building conversation around the business.

The tone of voice adapts in different aspects of the copy more seriously in the product descriptions than the social media posts whilst aiming to remain consistently fun and playful in order to capture the brand's tone to convey a message.



**FEBURARY-AUGUST 2022**

**COPY WRITING & CONTENT CREATION**

**CLIENT:**

Emily Muns - Chewbz Founder

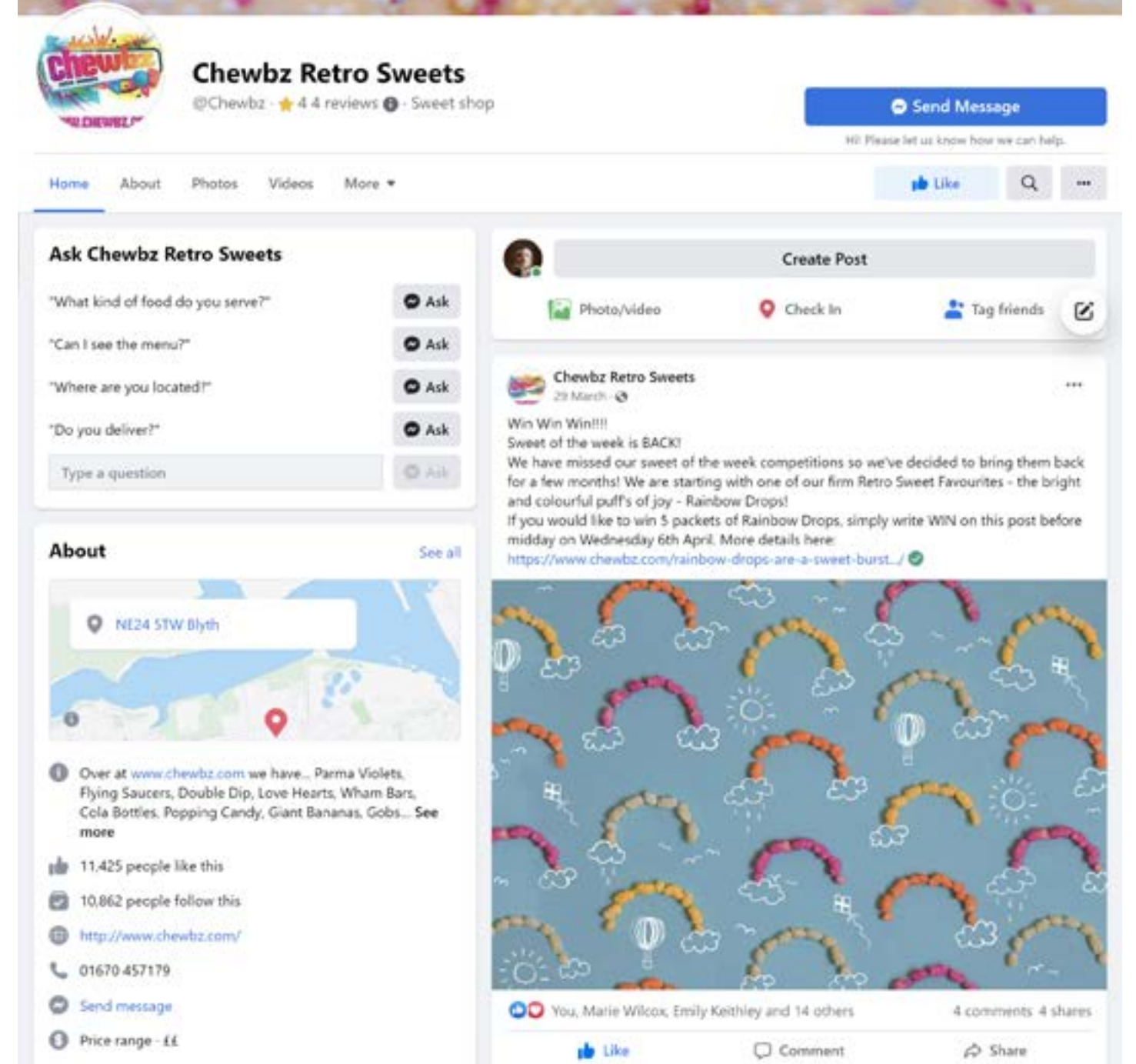
**APPLIED SKILLS:**

Photography  
Adobe Lightroom  
Adobe Photoshop

**LIVE WORK:**

<https://www.chewbz.com/>

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Chewbz Copywrite Sample - Blog Post:

Dolly Mixtures a sweet traditional British confectionery from the 1920s. Consisting of an assorted range of flavoured sweets in a variety of shapes and colours. From the soft fondant cubes and tubes to sugar coated jellies these small sweets are mouth wateringly good.

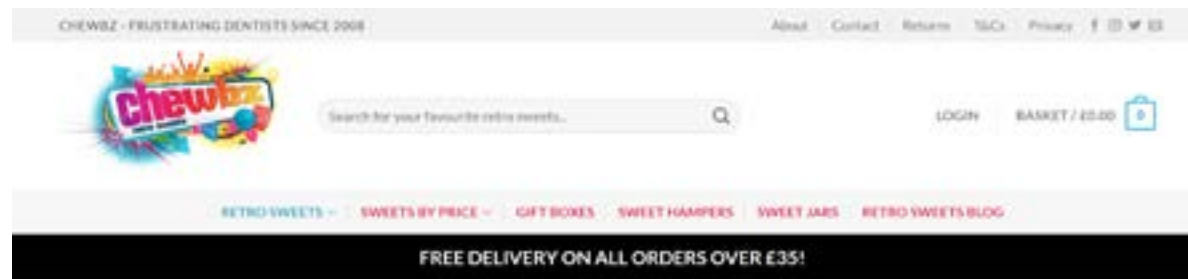
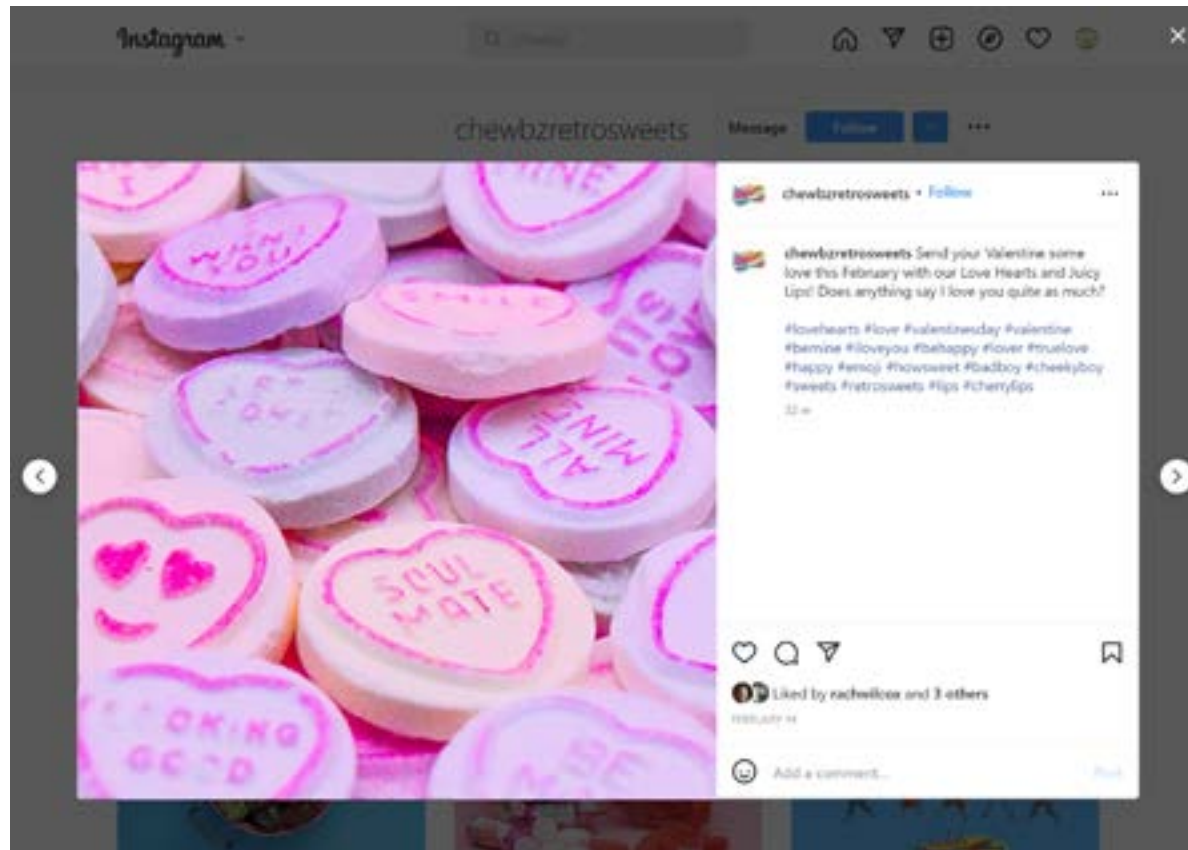
A prominent staple of British culture, Dolly Mix pops up in the most unexpected of places from books, tv shows and bands. Dolly Mixtures have been a popular fixture in British pop culture since the 1950s.

For any fellow Harry Potter fans you might recognise the Dolly Mix dispenser from the famous Honeydukes sweetshop. A muggle safe alternative to Bertie Botts Beans and a less active option to the hopping Chocolate Frogs.

Did you know? The origin of the name 'Dolly Mixture' is an interesting debate between sweet enthusiasts. The facts themselves seem to be lost in time leaving these iconic sweets with a little mystery to the history of their namesake.

Some sources claim the sweets assortment was named after the daughter of one of the first investors or manufacturers of the sweet. Apparently the young girl's given name was Dorothy but she was affectionately known by those close to the family and business as 'Dolly' resulting in the name Dolly's Mixture which became Dolly Mixture. Others claim the name hailed from England's trade routes at the time thanks to the East India Trading Company. This story mentioned one of the founders of the company who invented the Dolly Mixture was well travelled and was quite fond of an Indian treat known as a Dali Mix, which was a mixture of spiced candied nuts and fruit common to the region.

Whether it descends from a childhood nickname of one of the original sweet manufacturers daughter called Dolly or England's international trade routes with India, and their popular Dali Mix similar to the Dolly Mixture we know today, the Dolly Mixtures of today are a firm favourite and enjoyed by all the family.



HOME / ALL SWEETS

### Bubblegum Bottles

£2.50 - £7.95

These pink and blue chewy bottles are packed with fuzzy flavour, taste exactly like bubblegum - and you're allowed to swallow them!

0	Bubblegum Bottles - 190g Bag	£2.50
0	Bubblegum Bottles - 380g Bag	£4.80
0	Bubblegum Bottles - Gift Cube	£7.95

**ADD TO BASKET**

SKU: Bubblegum Bottles  
Category: All Sweets, Loose Sweets



## All you need to know about this gob stopping sweetie!

POSTED ON 18 JUL 2022 BY RACHEL WILCOX

Where to start with a Giant Gobstopper, I'm sure that's something many of us have pondered. As we breathed in that sweet sugar loaded scent and basked in the humongous smooth surface and abstract paint splattered exterior. The big daddy of sweets, Giant Gobstoppers are a marvel of the sweet world, also known as the nightmare of all dentists.

As any of our fellow UK based readers will recognise, 'Gobstoppers' sprung from the slang word 'gob' meaning mouth. The name Giant Gobstoppers itself is pretty self explanatory, there's truly no way around them and you certainly can't fit one in your poor mouth. The fact that gobstoppers are far too hard to bite - especially without risking a tooth - is definitely a close second in reasons for the spot on name. Many of our readers may find it interesting to learn that Giant Gobstoppers have a different name in the US, but no less a perfectly descriptive one, 'Jawbreakers'. Unfortunately this does cause some confusion as I'm sure you'll remember the aptly named Strawberry Jawbreakers, but we'll leave that discussion for another time.



While an exact year is hard to pin down, we know Giant Gobstoppers were a particular favourite of young school children between the two World Wars, and so have been around at least from the early 1920s.

Did you know? Gobstoppers are made by way of a technique called sugar panning. The process coincides with slowly depositing layers onto a core, in the case of Giant Gobstoppers it's a largely a small sphere made of the same consistency of sugar used for the sugar panning but compressed so that it retains its clear smooth form. If you ever manage to finish one of these glorious sweets you'll see exactly what I mean as you reach the heart of this rock hard sweet.

The sugar sphere is then moved between large, rotating, heated pans. The process of sugar panning is quite time consuming as the candies take several weeks to manufacture all together. Consistently adding liquid sugar layers which repeat multiple times to build up the sugar filled treat into the giant we recognise as a true Gobstopper. Each layer of sugar panning is coloured and flavoured giving this long lasting sweet a bit of variety and leaving you waiting with bated breath for the next layer to reveal itself.



This entry was posted in Uncategorized. Bookmark the permalink.



RACHEL WILCOX

### RETRO SWEETS BLOG

Competitions, Giveaways, Prizes and Promotions... you can find them all in the Chewbz Retro Sweets Blog. Come back every week for more exciting updates and don't forget to comment!

### RECENT COMMENTS

- Webfaced on A Vintage Wedding
- Annabel Mitchell on Free Halloween Stack
- Jayne Hall on Free Halloween Stack
- Kim Carberry on Free Halloween Stack
- Sarah Cooper on Free Halloween Stack

### CATEGORIES

- Retro Sweets (269)
- Uncategorised (39)

### ARCHIVES

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- June 2022 (13)
- May 2022 (7)
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- March 2022 (1)
- August 2020 (1)
- July 2020 (1)
- June 2020 (2)
- May 2020 (1)
- April 2020 (1)
- March 2020 (1)



RACHEL WILCOX

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2019-2022

SELECTED WORKS